

*Those who know a good brew, be it coffee, tea or indeed ale, appreciate the time and effort it takes to produce the definitive result. The same could be said for people.....*

10 January 2017

## **MEDIA RELEASE**



### **EAGLE WAVES RADIO LAUNCHES 'THE BREW' AUDIO VISUAL PODCAST SERIES**

Sydney CBD podcast producer Eagle Waves radio launched a new podcast series that delves into the lives of some of Australia's most successful individuals as they share insights about their diverse backgrounds, challenges and what makes them tick.

Over the coming weeks, the program, hosted by small business advocate Angela Vithoukias, will feature interviews with:

- Jane Lu (Founder & CEO of ShowPo) – who quit a corporate career to establish an online fashion business now turning over \$40 million a year.
- Jaimie Fuller (SKINS Chair) – known for his unconventional business style and his passion for using sport as a vehicle to make the world a better place
- Dr Kate Adams – a regular on TV show Bondi Vet, she also runs a creative start-up and boasts an unwavering sense of determination
- Senator Arthur Sinodinos – long-time federal Liberal party member and NSW Senator.

In a fun twist, each podcast is accompanied by video footage featuring guests whipping up their brew of choice – often with interesting results – behind the coffee machine at Sydney CBD's Vivo Café.

In developing the podcast series, host Angela Vithoukias said, 'as a small business owner for over 30 years and an elected local government Councillor I'm very aware that "success" is not an overnight phenomenon. It is something that often comes with the highest of highs and the lowest of lows'.

'Our guests have interesting tales that reflect their individual drive, humour and never-say-die attitude. Their personal journeys will appeal to a wide audience from small business owners to those striving for personal success.

We are confident that the convenience factor of podcasts and the ability to listen on-the-go will really appeal to small business owners and wider audiences looking for inspiration and encouragement'.

For more information or to arrange an interview with Angela Vithoukias contact:

Joanne Ryan, Infodec Communications, 0421 059 866, [jryan@infodec.com.au](mailto:jryan@infodec.com.au)

*Those who know a good brew, be it coffee, tea or indeed ale, appreciate the time and effort it takes to product the definitive result. The same could be said for people.....*



#### **ABOUT THE BREW**

The Brew with Angela Vithoukias is a weekly audio visual podcast series that is available for download on iTunes and SoundCloud. Video content is available via The Brew Facebook page.

#### **ABOUT EAGLE WAVES RADIO**

Eagle Waves Radio is a podcast radio platform with a focus on business. Our channels give unprecedented reach and access to 180,000+ small business owners and startups across Australia.

Eagle Waves Radio also produces content for SME Radio, Startup Daily and Silicon Paddock.

#### **ABOUT ANGELA VITHOULKAS**

Angela Vithoukias has a long history as a business community leader and advocate across the private and public sectors. She established Eagle Waves Radio in 2013 and successfully produced and broadcast hundreds of programs both supporting and appealing to small business and wider audiences. As an accomplished small business owner, Angela has been the recipient of numerous awards including City of Sydney Business of the Year, Café of the Year, NSW Entrepreneur of the Year and Telstra Women's Business Owner of the Year. She is also an independent City of Sydney Councillor.

