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PRESS RELEASE

Free jobs program app to address youth unemployment crisis

Clr Angela Vithoukas said today that the proposed City of Sydney Job Program App will help young people and employers connect and engage through smart devices in new, exciting and relevant ways.

‘Unemployment is an issue that continues to affect many young people in the City of Sydney and across Australia. The City of Sydney Job Program App will not only help job seekers and employers connect, but it will also bring other service providers into the loop including local job agencies, IES, DES, JSA providers, RTOs for apprentices and educational institutions’, Clr Vithoukas said.

Letting young people know about opportunities is all about engagement. Research shows that at May 2013, 89% of young Australians aged 18-24 had a smart phone and 83% of this age group downloaded an app in the six months to May 2013¹.

The app developers have been working with the Smith Family in Wollongong on a similar project. The Smith Family’s Carly Evans commented, ‘we’ve been working with the Workible team on developing this exciting jobs initiative to include youth and long term unemployed including some of the most disadvantaged sectors of the community. To have an initiative that’s going to have such an impact on unemployment in the area is brilliant’.

‘The City of Sydney Job Program App is a step in the right direction to assist unemployed people in the City of Sydney and its proposed implementation is part of a broader initiative that I will be focusing on and working towards, including engaging young people and giving them a voice through a proposed City of Sydney Youth Council’, Clr Vithoukas said.

For more about the City of Sydney Job App see following.

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About the City of Sydney Jobs Program App

- App is accessible on smart phones, tablets, location kiosks and desktop computers.
- Free for all jobseekers
- Single low cost usage fee for employers
- Unique job matching and availability matching integration
- iOS and Android compatible

ⁱ <http://www.acma.gov.au/theACMA/engage-blogs/engage-blogs/Research-snapshots/Mobile-apps-putting-the-smart-in-smartphones>